

NATTANAN SORNPENG

UX/UI & Web Designer

Etobicoke, ON | Email: nattanan.fiat@gmail.com | +1 437 992 1583

PROFESSIONAL SUMMARY

A UX/UI and web designer passionate about human-centered design and creating intuitive, inclusive digital experiences. With a background in art therapy, graphic design, and multimedia, I approach design with empathy, curiosity, and a strong commitment to usability and accessibility. Currently in my final semester of Multimedia Design and Development at Humber College, I specialize in wireframing, prototyping, usability testing, and e-commerce design, with experience in frontend development (HTML, CSS, and basic JavaScript) to bring designs to life. My goal is to craft meaningful, visually compelling, and user-driven digital solutions that enhance experiences and foster connection.

SKILLS

UX/UI & Web Design

- **User Research & Personas** (Interviews, Surveys, Journey Mapping)
- **Wireframing & Prototyping** (Figma, Adobe XD)
- **Usability Testing & Accessibility Design** (WCAG Standards)
- **Interaction & Motion Design** (Adobe After Effects)

Frontend Development & E-Commerce

- **HTML, CSS, JavaScript** (Responsive Web Development)
- **Shopify Development** (Theme Customization)

Graphic & Digital Product Design

- **Branding & Visual Identity** (Adobe Illustrator, Photoshop)
- **Print & Layout Design** (Adobe InDesign)
- **Motion Graphics & Video Editing** (Adobe After Effects, Premiere Pro)

Soft Skills

- Problem-Solving & Critical Thinking
 - Collaboration & Cross-Functional Communication
 - Creativity & Visual Storytelling
 - Project Management & Organization
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WORK EXPERIENCE

Happy Hands Pottery and Art Studio

Art Instructor & Content Manager | Brampton, ON | 2024 – Present

- **Designed and led** art workshops and events for various age groups.
- **Created art tutorial content** for digital and in-person learning.
- **Wrote blog posts with SEO optimization** to enhance online visibility.
- **Managed YouTube video publishing schedules** to streamline team workflow.
- **Oversaw inventory management**, ensuring workshop materials were stocked and organized.

Co-Painting Space

Founder & Digital Designer | Thailand | 2020 – Present

- **Built and managed the studio's website**, improving online bookings and customer engagement.
- **Led digital marketing efforts**, including social media and e-commerce optimization.
- **Taught creative courses**, integrating digital and traditional art techniques.

Pattanascreen

Graphic & Web Designer | Thailand | 2010 – 2023

- **Designed e-commerce visuals** for custom T-shirt prints and product marketing.
- **Created UI elements** for digital platforms, improving branding consistency.
- **Collaborated with print production teams** to ensure high-quality output.

EDUCATION

Diploma in Multimedia Design and Development (*Final Semester*)

Humber College | Etobicoke, ON | 2023 – Present (*Expected Graduation: April 2025*)

Diploma in Clinical Art Therapy

Certified Professional Art Therapist, accredited by the Canadian Art Therapy Association through the CiiAT's International Program in Clinical Art Therapy in Thailand (IPATT) | Bangkok, Thailand | 2016-2022

Bachelor's Degree in Fine and Applied Arts

Thammasat University | Bangkok, Thailand | 2009 - 2012

- **Member of Faculty's Student Committee (2011)**

PORTFOLIO & CONTACT

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